

WHAT IS CLAIMED IS:

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1. A transmitting method comprising steps of:
multiplexing a signal of a picture including a selectable object, with information relevant to the selectable object in the picture, with a visible symbol to which reference is made when selecting the selectable object, being presented in the picture correspondingly to the selectable object; and
transmitting the multiplexed picture signal;
the relevant information being displayed by selecting the selectable object referring to the symbol.

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2. The method as set forth in Claim 1, wherein the relevant information includes an identification information for unique identification of the selectable object and/or data showing the content of the selectable object.

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3. The method as set forth in Claim 2, wherein the content is character data showing the content of the selectable object.

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4. The method as set forth in Claim 1, wherein:
more than one or two channels carrying information relevant to the selectable object are used for the signal of the picture including the selectable object; and
the information channels are selected by entering, by select keys of an input means, a symbol of a channel number with which reference is made to the channels.

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5. The method as set forth in Claim 1, wherein the relevant information multiplexed with the picture signal further includes an address of the selectable object; the address indicating a start point of a picture data zooming by which within a picture, other picture is gradually zoomed in.

6. The method as set forth in Claim 5, further comprising a step of:

B1 interrupting the zooming of the other picture to simultaneously display both the one and other pictures.

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7. A receiver for receiving a picture signal multiplexed with information relevant

to a selectable object included in a picture and which have presented in the picture a visible symbol corresponding to the selectable signal, the apparatus comprising:

means for displaying the picture of the received a picture signal;

an input means for receiving the symbol corresponding to the selected object; and

means for controlling the displaying means to display the information relevant to the selected object correspondingly to the symbol received by the input means.

8. A receiving method of receiving a picture signal multiplexed with information

relevant to a selectable object included in a picture and which have presented in the picture a visible symbol corresponding to the selectable signal, the method

comprising steps of:

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displaying the picture of the received picture signal; and

controlling for the displaying means to display the information relevant to
the selected object correspondingly to the received symbol.

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